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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

ADEL TAWFILIS, DDS d/b/a CARMEL VALLEY CENTER FOR ORAL AND MAXILLOFACIAL SURGERY and HAMID A. TOWHIDIAN, M.D., individually and on behalf of all others similarly situated,

Plaintiffs,

vs.

ALLERGAN, INC.,

Defendant.

CASE NO. 8:15-cv-00307-JLS-JCG

ORDER GRANTING PLAINTIFFS' UNOPOSED MOTION FOR PRELIMINARY APPROVAL OF CLASS ACTION SETTLEMENT (Doc. 385) AND SETTING A FINAL FAIRNESS HEARING DATE FOR AUGUST 24, 2018, AT 2:30 P.M.

1 Before the Court is an Unopposed Motion filed by Plaintiffs Adel Tawfilis, D.D.S.
2 d/b/a Carmel Valley Center for Oral and Maxillofacial Surgery and Hamid A. Towhidian,
3 M.D., seeking preliminary approval of a proposed class action settlement of claims that
4 Defendant Allergan, Inc. overcharged class members who purchased its product Botox®
5 Cosmetic. (Mem. at 2, Doc. 385.) Plaintiffs ask the Court to (1) certify the proposed
6 Settlement Class; (2) preliminarily approve the terms of the proposed settlement; (3)
7 approve the Long- and Short-Form Class Notices and authorize distribution of the Notices
8 by KCC Class Action Services; and (4) schedule a final fairness hearing date. (*See id.*)
9 Having read and considered the papers on file, the Court GRANTS Plaintiffs’ Motion and
10 sets a final fairness hearing date for August 24, 2018, at 2:30 p.m.

11

12 **I. BACKGROUND**

13 Plaintiffs Tawfilis and Towhidian were direct purchasers of Allergan’s product,
14 Botox Cosmetic, a botulinum toxin-based neuromodulator. (FAC ¶ 1, Doc. 28.) Plaintiffs
15 allege that Allergan entered into an anticompetitive agreement with Medytox, Inc., a
16 Korean company that had developed a less-expensive neuromodulator, by which Allergan
17 was able to delay the availability of Medytox’s product in the U.S. market. (*Id.*) Thus,
18 Plaintiffs allege, the agreement forestalled competition between Allergan and Medytox,
19 allowing Allergan to cement its monopoly market power “free from any pricing constraints
20 that would be posed by potential competition in the U.S. by Medytox’s entry.” (*Id.*)

21 On February 24, 2015, Plaintiffs filed a class lawsuit against Defendants. (*See*
22 *Compl.*, Doc. 1.) On May 29, 2015, Plaintiffs filed their first amended complaint in which
23 they alleged the following claims: (1) unlawful market allocation in violation of section 1
24 of the Sherman Act, 15 U.S.C. § 1; (2) agreement in restraint of trade in violation of 15
25 U.S.C. § 1; (3) unlawful maintenance of monopoly market power in violation of section 2
26 of the Sherman Act, 15 U.S.C. § 2; (4) violations of California’s Cartwright Act, Cal. Bus.

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1 & Prof. Code §§ 16700, *et seq.*; and (5) violations of California’s Unfair Competition Law,
2 Cal. Bus. & Prof. Code §§ 17200, *et seq.* (FAC ¶¶ 76–113.)

3 On June 29, 2015, Allergan moved to dismiss the FAC. (MTD, Doc. 32.) The
4 Court denied Allergan’s Motion to Dismiss as to all claims.¹ (Order Denying MTD, Doc.
5 45.) Allergan filed an Answer to the FAC on November 3, 2015. (Answer, Doc. 48.)

6 On January 11, 2016, Plaintiffs moved for judgment on the pleadings or, in the
7 alternative, partial summary judgment as to their claim for unlawful market allocation.
8 (MJP, Doc. 62.) The Court denied Plaintiffs’ Motion on May 31, 2016.² (Order Denying
9 MJP, Doc. 113.)

10 On June 26, 2017, the Court granted in part and denied in part Allergan’s *Daubert*
11 Motion to exclude the methodologies of Plaintiffs’ expert economist Robert Mangum; the
12 Court also denied without prejudice Plaintiffs’ *Daubert* Motion to exclude the declaration
13 of Allergan’s expert Dr. Susan Walker. (Order re: *Daubert* Motions and Motion for Class
14 Cert. at 29, Doc. 263.) In the same order, the Court granted Plaintiffs’ Motion for Class
15 Certification. (*Id.*) The Court certified the following class under Rule 23(b)(3): “All
16 purchasers within the United States who purchased Botox Cosmetic directly from
17 Defendant Allergan, Inc. during the Class Period for a price that was based on Allergan’s
18 list price.” (*Id.*) The Class Period was defined as April 1, 2015 through June 26, 2017.
19 (*Id.* at 4.) According to Plaintiffs, April 1, 2015 was the date that Medytox’s competitive
20 product would have entered the market if not for the Allergan-Medytox agreement.³ (*Id.* at
21 4.)

22
23 ¹ Allergan later filed a Motion for Reconsideration. The Court also denied this Motion.
(Order Denying Def.’s Motion for Reconsideration, Doc. 55.)

24 ² Plaintiffs later filed a Motion for Reconsideration, which the Court also denied. (Order
Denying Pls.’ Motion for Reconsideration, Doc. 128.)

25 ³ The Plaintiffs also moved for certification of an injunctive relief class under Rule 23(b)(2),
26 which sought rescission of the Allergan-Medytox agreement due to its anticompetitive effects.
(MCC, Doc. 116-1.) The proposed injunctive class had an identical definition to the (b)(3) class
27 but the injunctive period would extend back to September 25, 2013, the date of the agreement.
28 However, the Court did not ultimately certify the proposed injunctive relief class. (Order re:
Daubert Motions and Motion for Class Cert. at 29.)

1 On July 25, 2017, the Court approved the parties’ joint proposed notice plan and
2 approved retention of either Dahl Administration, LLC (“Dahl”) or Kurtzman Carson
3 Consultants LLC (“KCC”) as the class action administrator; the parties ultimately retained
4 KCC. (Order Approving Class Notice, Doc. 271; Katriel Decl. ¶ 14, Doc. 385-1.)
5 Specifically, the Court found that the parties’ proposal to disseminate class notice by
6 means of a postcard mailing of a short-form notice along with publication of a long-form
7 notice on the administrator’s website was consistent with the constitutional requirements
8 of due process and the statutory requirements of Rule 23 of the Federal Rules of Civil
9 Procedure. (*Id.* at 2.)

10 On September 1, 2017, the parties filed cross-motions for summary judgment.
11 (Docs. 280, 286.) Following a hearing on the motions, the Court ordered supplemental
12 briefing on the issue of causation. (Order for Supplemental Briefing, Doc. 371.) On
13 December 12, 2017, the parties reached a settlement. (Mem. at 1.)

14 The Settlement Agreement proposes a Settlement Class that tracks the definition of
15 the certified class: “All purchasers within the United States who purchased Botox
16 Cosmetic directly from Defendant Allergan, Inc. during the Class Period for a price that
17 was based on Allergan’s list price.” (Settlement Agreement, Ex. 1 to Katriel Decl., Doc.
18 385-2.) The Class Period tracks the class period of the certified damages class, April 1,
19 2015 through June 26, 2017. (*Id.* § 9(b).)

20 The Settlement Agreement provides for a full-distribution, non-reversionary
21 Settlement Fund of \$13,450,000. (*Id.* § 5(a).) After deducting attorneys’ fees, litigation
22 costs, Plaintiffs’ incentive payments, and the costs of administering the settlement fund,
23 the net settlement amount will be used to provide settlement payments to each class
24 member. (*Id.* § 9(a).) The remaining fund will be distributed to class members on a pro
25 rata basis, based on the number of vials of Botox Cosmetic purchased by each class
26 member. (*Id.* § 9(b).) No later than ten days after the deadline set by the Court for the
27 submission of requests for exclusion, Allergan will provide the Administrator and Class
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1 Counsel records identifying the name and mailing address of Settlement Class members
2 who made purchases of Botox Cosmetic within the Class Period, as well as the number of
3 units purchased by each member. (Settlement Agreement § 9(b).) Within thirty days of
4 receiving this information, the Administrator will calculate each member’s pro rata
5 distribution and mail a check to each Settlement Class member. (*Id.* § 9(c).) Class
6 members may dispute the calculation of their distribution within twenty-one days of the
7 date of issuance the check. (*Id.* § 9(e).) To the extent there are any uncashed settlement
8 checks following the checks’ expiration date, the remaining funds will be distributed to
9 one of several potential *cy pres* recipients, all of which are charitable organizations
10 devoted to addressing facial or skin medical conditions. (*Id.* § 16; Cy Pres Recipients List,
11 Ex. 4 to Katriel Decl., Doc. 385-5.) The parties do not state how long Class members will
12 have to cash their settlement checks prior to expiration.

13 In return for net Settlement Fund payments, Settlement Class members fully release
14 and discharge Allergan and affiliated persons and entities from claims “related to the
15 allegations in the First Amended Complaint, prior to the Effective Date, (a) alleged, or
16 which could reasonably have been alleged, in the Class Action, (b) concerning the
17 Medytox-Allergan License Agreement, or (c) purchases of Botox Cosmetic and arising
18 under the Sherman Act, 15 U.S.C. §§ 1 & 2, *et seq.*, or any other federal or state statute or
19 common law doctrine relating to antitrust or unfair competition, unjust enrichment, or
20 consumer protection.” (Settlement Agreement § 11(a).)

21 The Settlement Agreement provides that Class Counsel will request an award of
22 attorneys’ fees of up to 33.33% of the Settlement Fund. (*Id.* § 10.) Further, Plaintiffs may
23 each apply for a \$5,000 incentive award. (*See* Long-Form Notice at Question 14, Ex. 3 to
24 Katriel Decl., Doc. 385-4.) The Administrator will also be paid from the settlement fund
25 for the reasonable costs of administering this settlement; Court approval “shall not be
26 required for disbursements or distribution of Administrative Expenses for amounts ... of
27 less than \$75,000.” (Settlement Agreement § 5(b).) Defendants agree not to take a
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1 position on applications seeking the above attorneys' fees, costs, and incentive payments.
2 (*Id.*) The parties have proposed to retain KCC as the Settlement Administrator. (Mem. at
3 5 n.3.)

4 The Motion also enumerates the process for class notice. Upon the Court's
5 approval of the settlement, the Settlement Administrator will send a Short-Form Notice by
6 first-class mail to all Allergan Botox Cosmetic customers of record who form part of the
7 class definition. (Mem. at 5.) The Administrator will also publish a Long-Form Notice
8 online on its website and a toll-free telephone number that Settlement Class members may
9 call to ask questions or request additional information. (Katriel Decl. ¶ 4.) Class
10 members need not take any action in response to the Notices in order to receive their
11 distributions. (Settlement Agreement § 9(b).)

12 Plaintiffs now move for preliminary approval of the proposed settlement. (Mot.)
13 The parties contend that the proposed settlement is fair, reasonable, adequate, and in the
14 best interest of the proposed class. (Mem. at 6–17.)

15 16 **II. CONDITIONAL CERTIFICATION OF THE CLASS**

17 Plaintiffs assert that certification is proper for the same reasons the Court previously
18 granted class certification.⁴ (*See* Mem. at 4; Order re: *Daubert* Motions and Motion for
19 Class Cert.) Because no intervening circumstances have arisen since the Court's prior
20 grant of certification, and for the same reasons identified in the Court's certification order,
21 the Court finds that the Settlement Class satisfies adequacy, typicality, numerosity,
22 commonality, and preferability of class versus individual litigation under Rule 23(a) and
23 Rule 23(b)(1). (*Id.* at 14–29.)

24
25 ⁴ The Court notes that the definition of the Class Period from April 1, 2015 to June 26, 2017,
26 which tracks the period for the certified damages class rather than the proposed injunctive relief
27 class, is appropriate because mid-2015 is the date that, according to Plaintiffs, Medytox's product
28 could have first entered the U.S. market. Therefore, April 1, 2015 is the earliest date on which
Settlement Class members could have recovered damages for the agreement's alleged antitrust
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III. PRELIMINARY APPROVAL OF CLASS SETTLEMENT

To preliminarily approve a proposed class-action settlement, Rule 23(e)(2) requires the Court to determine whether the proposed settlement is fair, reasonable, and adequate. Fed. R. Civ. P. 23(e)(2). In turn, review of a proposed settlement typically proceeds in two stages, with preliminary approval followed by a final fairness hearing. Federal Judicial Center, *Manual for Complex Litigation*, § 21.632 (4th ed. 2004).

“To determine whether a settlement agreement meets these standards, a district court must consider a number of factors, including: the strength of plaintiffs’ case; the risk, expense, complexity, and likely duration of further litigation; the risk of maintaining class action status throughout the trial; the amount offered in settlement; the extent of discovery completed, and the stage of the proceedings; the experience and views of counsel; the presence of a governmental participant;⁵ and the reaction of the class members to the proposed settlement.” *Staton v. Boeing Co.*, 327 F.3d 938, 959 (9th Cir. 2003) (internal citation and quotation marks omitted). “The relative degree of importance to be attached to any particular factor will depend upon and be dictated by the nature of the claim(s) advanced, the type(s) of relief sought, and the unique facts and circumstances presented by each individual case.” *Officers for Justice v. Civil Serv. Comm’n of City & Cty. of S.F.*, 688 F.2d 615, 625 (9th Cir. 1982). “‘It is the settlement taken as a whole, rather than the individual component parts, that must be examined for overall fairness,’ and ‘the settlement must stand or fall in its entirety.’” *Staton*, 327 F.3d at 960 (quoting *Hanlon*, 150 F.3d at 1026) (alterations omitted).

At this preliminary stage and because Settlement Class members will receive an opportunity to be heard on the settlement, “a full fairness analysis is unnecessary” *Munday v. Navy Fed. Credit Union*, No. SACV-15:1629-JLS (KESx), 2016 WL 7655807, at *7 (C.D. Cal. Sept. 15, 2016). Instead, preliminary approval and notice of the settlement

⁵ This factor does not apply in this case.

1 terms to the proposed class are appropriate where “[1] the proposed settlement appears to
2 be the product of serious, informed, non-collusive negotiations, [2] has no obvious
3 deficiencies, [3] does not improperly grant preferential treatment to class representatives or
4 segments of the class, and [4] falls within the range of *possible* approval” *In re*
5 *Tableware Antitrust Litig.*, 484 F. Supp. 2d 1078, 1079 (N.D. Cal. 2007) (internal
6 quotation marks and citation omitted) (emphasis added); *see also Acosta v. Trans Union,*
7 *LLC*, 243 F.R.D. 377, 386 (C.D. Cal. 2007) (“To determine whether preliminary approval
8 is appropriate, the settlement need only be *potentially* fair, as the Court will make a final
9 determination of its adequacy at the hearing on the Final Approval, after such time as any
10 party has had a chance to object and/or opt out.”) (emphasis in original).

11 In evaluating all applicable factors below, the Court finds that the proposed
12 Settlement Agreement should be preliminarily approved.

13
14 **A. Strength of Plaintiffs’ Case**

15 The principal claims at issue here involve the impact of Allergan’s alleged
16 anticompetitive conduct on the market price of Botox Cosmetic. While Plaintiffs believe
17 there is strong legal and factual support for their claims, there is inherent risk in continued
18 litigation. (*See* Mem. at 11.) The parties filed cross-motions for summary judgment, and
19 because of complicated, contentious issues regarding damages and causation, the outcome
20 of these motions was “very much uncertain.” (*Id.* at 11–12.) The Court finds that given
21 these potential obstacles, this factor weighs in favor of granting preliminary approval.

22
23 **B. Risk, Complexity, and Likely Duration of Further Litigation**

24 Plaintiffs argue that continued litigation would be expensive and time-consuming.
25 (*Id.* at 12–14.) Additionally, because antitrust law is complex and many areas are
26 relatively unsettled in the Ninth Circuit, “the uncertainty of ongoing litigation was
27 particularly acute.” (*Id.* at 13.) A trial itself would have been complex and lengthy, and
28

1 the parties anticipate that any outcome would be “vigorously challenged on appeal.” (*Id.*
2 at 13–14.) Although Plaintiffs emphasize the meritorious nature of the class claims, they
3 observe that settlement allows Settlement Class members to avoid potential dispositive
4 findings such as a lack of causation and the “significant and meaningful delay in obtaining
5 any redress.” (*Id.* at 14.) *See Nat’l Rural Telecomms. Coop. v. DIRECTV, Inc.*, 221
6 F.R.D. 523, 526 (C.D. Cal. 2004) (“In most situations, unless the settlement is clearly
7 inadequate, its acceptance and approval are preferable to lengthy and expensive litigation
8 with uncertain results.” (citation omitted)).

9
10 **C. Risk of Maintaining Class Certification**

11 Although the Court previously certified the proposed Settlement Class, the parties
12 point out that Plaintiffs still face a risk of decertification because the parties’ arguments on
13 certification would inevitably be revisited on appeal. (Mem. at 14.) The Court finds the
14 risk of decertification “not so minimal” as to preclude the Court from granting preliminary
15 approval of the Settlement Agreement. *See Rodriguez v. West Publ’g Corp.*, 563 F.3d 948,
16 966 (9th Cir. 2009).

17
18 **D. Amount Offered in Settlement**

19 The Court finds that the amount offered in settlement is reasonable. The proposed
20 settlement provides for a settlement fund of \$13,450,000, which is a substantial benefit to
21 the Settlement Class. (Mem. at 15.) The proposed Settlement Fund represents
22 approximately 8.36% of the overcharge damages as calculated by Plaintiffs’ expert
23 economist Russell Mangum. (Mangum Report ¶ 115, Doc. 281-3.) A “settlement
24 amounting to only a fraction of the potential recovery does not per se render the settlement
25 inadequate or unfair.” *In re Mego Fin. Corp. Sec. Litig.*, 213 F.3d 454, 459 (9th Cir. 2000)
26 (internal quotation marks and citation omitted). This percentage of recovery is consistent
27 with prior approved settlements in complex antitrust class actions. *Mylan Pharms., Inc. v.*
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1 *Warner Chilcott Pub. Ltd. Co.*, 2:12-cv-03824, ECF No. 665 at 9 (E.D. Pa. Sept. 15, 2014)
2 (approving settlement in complex antitrust pharmaceutical action where “[t]he Settlement
3 amount—\$15 million—is reasonable in light of the damages estimates, which were
4 between \$23 million and \$1 billion”); *Nichols v. SmithKline Beecham Corp.*, No.
5 CIV.A.00-6222, 2005 WL 950616, at *16 (E.D. Pa. Apr. 22, 2005) (approving a settlement
6 in complex antitrust action where the settlement amount was between 9.3% and 13.9% of
7 total potential damages). Accordingly, in considering the difficulties of potential
8 recovery, the Court finds that the amount offered in settlement weighs in favor of
9 preliminary approval.

10 The allocation of settlement funds also appears fair, adequate, and reasonable. Each
11 Class Member will receive a pro rata share of the settlement based on the number of vials
12 of Botox Cosmetic that he or she purchased. (Settlement Agreement § 9(b).) To the extent
13 that there remain any unused settlement funds, *i.e.* from uncashed settlement checks after
14 the checks’ expiration date, these funds will be distributed to one of the parties’ proposed
15 *cy pres* recipients, all of which are charitable organizations that treat facial and skin
16 medical conditions. (*Id.* § 16.) Thus, these recipients bear a sufficient nexus to the
17 Settlement Class. *See Dennis v. Kellogg Co.*, 697 F.3d 858, 865 (9th Cir. 2012) (“[W]e
18 require that there be “a driving nexus between the plaintiff class and the *cy pres*
19 beneficiaries.”). Because the parties do not state how long the period is before the
20 settlement checks expire, the Court orders that Class Members are to have no less than 180
21 calendar days from the postmarked date of mailing to cash their checks prior to expiration.
22 Accordingly, subject to the 180-day period for cashing, the plan of distribution weighs in
23 favor of preliminary approval.

24 Finally, the amount of the settlement also appears fair, adequate, and reasonable in
25 light of the claims released by Plaintiffs and Settlement Class members. The release is
26 properly tailored to cover only claims related to the factual allegations in the FAC.
27 (Settlement Agreement § 11(a).) The scope of this release thus weighs in favor of
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1 preliminary approval. *See Hesse v. Sprint Corp.*, 598 F.3d 581, 590 (9th Cir. 2010) (“A
2 settlement agreement may preclude a party from bringing a related claim in the future even
3 though the claim was not presented and might not have been presentable in the class
4 action, but only where the released claim is based on the identical factual predicate as that
5 underlying the claims in the settled class action.”) (internal quotation marks and citation
6 omitted).

7 **1. *The Court’s Concerns***

8 Although the Court does not approve the proposed amount of attorneys’ fees,
9 administrative costs, and incentive payments at this stage, the Court notes that Class
10 Counsel intends to seek attorneys’ fees in the amount of 33.33% of the Settlement Fund.
11 (Settlement Agreement §10.) In the Ninth Circuit, the benchmark for fees is 25% of the
12 common fund. *See In re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 942 (9th
13 Cir. 2011). Before final approval, the court will “scrutinize closely the relationship
14 between attorneys’ fees and benefit to the class” and will not “award[] unreasonably high
15 fees simply because they are uncontested.” *Id.* at 948 (internal quotation marks and
16 citation omitted). Additionally, Plaintiffs intend to seek \$5,000 each as representative
17 incentive awards, and the parties estimate that administrative costs will total \$75,000. (*See*
18 *Long-Form Notice*, Question 14; Settlement Agreement § 5(b).) In their Application for
19 fees, incentive, and cost awards, Plaintiffs must justify why the amounts requested are
20 reasonable and justified in light of the circumstances of the case.

21
22 **E. Stage of the Proceedings and Extent of Discovery Completed**

23 This factor requires the Court to evaluate whether “the parties have sufficient
24 information to make an informed decision about settlement.” *Linney v. Cellular Alaska*
25 *P’ship*, 151 F.3d 1234, 1239 (9th Cir. 1998). Discovery can be both formal and informal.
26 *See Clesceri v. Beach City Investigations & Protective Servs., Inc.*, No. CV-10-3873-JLS
27 (RZX), 2011 WL 320998, at *9 (C.D. Cal. Jan. 27, 2011). By the time settlement was
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1 reached in this case, fact and expert discovery had concluded. Allergan had produced and
2 Plaintiffs' Counsel had reviewed approximately one million pages of documents as part of
3 written discovery. (Katriel Decl. ¶ 5.) Additionally, the parties had taken over two dozen
4 depositions, including several in international locations, and propounded multiple expert
5 reports regarding issues such as antitrust damages, FDA regulatory timelines, and
6 pharmaceutical licensing agreements. (*Id.* ¶¶ 5–6.) Given these facts, the Court concludes
7 that the parties possess more than sufficient information to make an informed settlement
8 decision. *See In re Mego Fin. Corp. Sec. Litig.*, 213 F.3d at 459 (finding plaintiffs had
9 “sufficient information to make an informed decision about the [s]ettlement” where class
10 counsel had “conducted significant investigation, discovery and research, and presented
11 the court with documentation supporting those services.”). Accordingly, this factor weighs
12 in favor of granting preliminary approval.

13

14 **F. Experience and Views of Counsel**

15 “The recommendations of plaintiffs’ counsel should be given a presumption of
16 reasonableness.” *Munday*, 2016 WL 7655807, at *9 (citations omitted). This presumption
17 may be warranted “based on Class Counsel’s expertise in complex litigation, familiarity
18 with the relevant facts and law, and significant experience negotiating other class and
19 collective action settlements.” *Ford v. CEC Entm’t, Inc.*, No. 14-CV-677 JLS (JLB), 2015
20 WL 11439033, at *4 (S.D. Cal. Dec. 14, 2015). Roy Katriel, who was previously
21 appointed as Class Counsel in light of his expertise and experience, has endorsed the
22 Settlement Agreement as fair, reasonable, and adequate. (Katriel Decl. ¶ 16.) Thus, this
23 factor favors preliminary approval.

24

25 **G. Reaction of Class Members to Proposed Settlement**

26 Plaintiffs have not provided evidence of the Class members’ reactions to the
27 proposed settlement. However, the Court recognizes that the lack of such evidence is not
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1 uncommon at the preliminary approval stage. Before the final fairness hearing, Class
2 Counsel shall submit a sufficient number of declarations from Class members discussing
3 their reactions to the proposed settlement. In addition, a small number of objections at the
4 time of the fairness hearing may raise a presumption that the settlement is favorable to the
5 class. *See In re Omnivision Techs., Inc.*, 559 F. Supp. 2d at 1043.

6 7 **H. Signs of Collusion**

8 The Court notes that the parties have negotiated a “clear-sailing” agreement
9 regarding attorneys’ fees and class representative incentive awards. (Settlement
10 Agreement § 10.) However, this alone is not enough to find that the parties have colluded,
11 as both payments will come from the capped settlement fund. *See Rodriguez*, 563 F.3d at
12 961 n.5 (noting that where payments are to be made from a capped settlement fund, clear
13 sailing provisions do not signal collusion). Aside from this, the Court finds no sign,
14 explicit or subtle, of collusion between the parties. Of course, before final approval, the
15 court will “scrutinize closely the relationship between attorneys’ fees and benefit to the
16 class” and will not “award[] unreasonably high fees simply because they are uncontested.”
17 *In re Bluetooth*, 654 F.3d at 948 (internal quotation marks and citation omitted). The
18 Court will also ultimately determine whether the requested service payment amounts are
19 justified by the circumstances of this case.

20 Considering all of the factors together, the Court preliminarily concludes that the
21 settlement is fair, reasonable, and adequate.

22 23 **IV. APPROVAL OF THE PROPOSED CLAIMS ADMINISTRATOR**

24 The Court previously approved the proposed claims administrator, KCC, to
25 distribute class notices following the Court’s class certification order. (Katriel Decl. ¶ 14.)
26 The Court finds no reason not to approve KCC as the Settlement Administrator,
27 particularly in light of KCC’s familiarity with the subject-matter of this litigation. (*Id.*)
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V. **PRELIMINARY APPROVAL OF CLASS NOTICE FORM AND METHOD**

Because the damages class was certified under Rule 23(b)(3), Plaintiffs were required to provide notice to class members. As discussed above, the Court approved a method of notice by which class members received by mail a short-form notice and KCC published a long-form notice on its website. (Order Approving Class Notice.)

The parties seek to adhere to the same notice methodology. (Mem. at 5.) Following the Court’s approval of the Settlement Agreement, the Administrator will send a Short-Form Notice to all Allergan Botox Cosmetic customers of record who form part of the class definition. (*Id.* at 5; Katriel Decl. ¶ 4.) The Administrator will also publish a website that includes a Long-Form Notice, a toll-free telephone number that Settlement Class members may call to ask questions or request additional information, and links to pertinent case documents. (Katriel Decl. ¶¶ 3–4.) Because the parties have not specified a date by which the Short-Form Notices will be mailed and the Long-Form Notice will be published, the Court orders mailing and publication within ten (10) days of the Court’s approval of the Notice forms, which is subject to the changes delineated below. The parties have also requested that the Court set the response deadline for members who wish to be excluded from the settlement or who wish to object to its terms. (Settlement Agreement § 9(b).) Accordingly, the Court determines that Settlement Class members shall have forty-five days from the mailing of the Short-Form Notices to seek exclusion or state their objections.

The Supreme Court has found notice by mail to be sufficient if the notice is “reasonably calculated . . . to apprise interested parties of the pendency of the action and afford them an opportunity to present their objections.” *Mullane v. Cent. Hanover Bank & Trust Co.*, 339 U.S. 306, 314 (1950); accord *Sullivan v. Am. Express Publ’g Corp.*, No. SACV 09-142-JLS (ANx), 2011 WL 2600702 at *8 (C.D. Cal. June 30, 2011) (quoting

1 *Mullane*). The Court finds that the proposed procedure for class notice, along with the
2 forty-five day response deadline, satisfies these standards.

3 Plaintiffs have provided the Court with a copy of the proposed Long-Form and
4 Short-Form Class Notices. (Class Notices, Exs. 2 and 3 to Katriel Decl., Docs. 385-3 and
5 385-4.) Under Rule 23, the notice must include, in a manner that is understandable to
6 potential class members: “(i) the nature of the action; (ii) the definition of the class
7 certified; (iii) the class claims, issues, or defenses; (iv) that a class member may enter an
8 appearance through an attorney if the member so desires; (v) that the court will exclude
9 from the class any member who requests exclusion; (vi) the time and manner for
10 requesting exclusion; and (vii) the binding effect of a class judgment on members under
11 Rule 23(c)(3).” Fed. R. Civ. P. 23(c)(2)(B). The proposed Notices includes this necessary
12 information. (*See* Class Notices.)

13 The Court, however, requires the Notices to be modified as follows:

- 14 • The “Additional Information” of the Short-Form Notice should state that all
15 papers filed in this action will also be available for review via the Public Access
16 to Court Electronic Resources System (PACER), available online at
17 <http://www.pacer.gov>. The answer to Question 25 (“How do I get more
18 information?”) of the Long-Form Notice should also provide the PACER web
19 address.
- 20 • The answers to Question 8 (“What does the settlement provide?”) and Question
21 14 (“How will the lawyers be paid?”) of the Long-Form Notice must disclose
22 that a copy of the application for fees and costs will be available for review on
23 the Administrator’s website and through PACER.
- 24 • The “Your Options” section of the Short-Form Notice and the answer to
25 Question 18 (“How do I tell the Court I do not like the settlement?”) of the
26 Long-Form Notice should omit any reference to filing objections with the Court.
27 Moreover, the answer to Question 18 of the Long-Form Notice requires that
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1 objectors send their objections/requests for exclusion to four different addresses,
2 including two for Class Counsel and two for Allergan's Counsel. This should be
3 revised to require responses to be sent to the Administrator and to **one** Counsel
4 address. Designated counsel will then be responsible for disseminating the
5 objections/requests to other counsel and the Court.

6 Subject to the changes discussed above, the Court approves the form and method of
7 class notice. The Court ORDERS the parties to file a revised version of the Notices within
8 **ten (10) days** of this Order. Moreover, the Court ORDERS mailing of Short-Form Notices
9 and publication of Long-Form Notice within **ten (10) days** of the Court's approval of the
10 revised Notices.

11 The Court requires that any motion for attorneys' fees, costs, and service payments
12 be filed with the Court **no later than fifteen (15) days before** the response deadline as set
13 by the Court. Plaintiffs shall file their motion for final approval no later than **July 27,**
14 **2018**, including a brief responding to any submitted objections and otherwise summarizing
15 Class members' participation in the settlement and the settlement administration to date.

16
17 **VI. CONCLUSION**

18 For the reasons discussed above, the Court (1) preliminarily approves the terms of
19 the class action settlement; (2) certifies the proposed Settlement Class; and (3) approves
20 the form and method of class notice, subject to the changes discussed above. The Court
21 ORDERS the parties to file a revised version of both Notices within **ten (10) days** of this
22 Order. Notices are to be distributed within **ten (10) days** of the Court's Order approving
23 the revised forms.

24 The Court sets a final fairness hearing for **August 24, 2018, at 2:30 p.m.**, to
25 determine whether the settlement should be finally approved as fair, reasonable, and
26 adequate to Class Members. Plaintiffs shall file their motion for final approval no later
27 than **July 27, 2018**. Class Counsel shall file Applications for fees and representative
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1 enhancement awards **no later than 15 days before** the exclusion deadline. The Court
2 reserves the right to continue the date of the final fairness hearing without further notice to
3 class members.

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DATED: March 08, 2018



JOSEPHINE L. STATON
UNITED STATES DISTRICT JUDGE